

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

<u>Contract / Revision</u> 489093 /		<u>Alt Order #</u> 06273652
<u>Product</u> RESTORE OUR FUTURE		
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Estimate #</u> 501
<u>Advertiser</u> ISS/Restore Our Future		<u>Original Date / Revision</u> 08/13/12 / 08/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-64		
<u>IDB#</u> 1021	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
E 2	KVVU	08/14/12	08/17/12	Anderson	3-4p		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				4	\$275.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	08/13/12-08/19/12	Anderson	3-4p	-TuWThF----	:30		\$275.00	NM		
			See MG 2.6									
	4	KVVU	08/13/12-08/19/12	Anderson	3-4p	-TuWThF----	:30		\$275.00	NM		
			See MG 2.5									
	5	KVVU	08/16/12-08/16/12	Anderson	2-3p	-----Th-----	:30		\$275.00	NM		
			Ⓜ MG for 2.4 08/16									
	6	KVVU	08/17/12-08/17/12	Anderson	2-3p	-----F-----	:30		\$275.00	NM		
			Ⓜ MG for 2.3 08/17									
E 3	KVVU	08/14/12	08/17/12	The Dr.Oz Show	4-5p		:30			NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$350.00	NM		
			See MG 3.5,3.6									
	4	KVVU	08/13/12-08/19/12	The Dr.Oz Show	4-5p	-TuWThF----	:30		\$350.00	NM		
			See MG 3.5,3.6									
	5	KVVU	08/16/12-08/17/12	The Dr.Oz Show	3-4p	-----ThF-----	:30		\$350.00	NM		
			Ⓜ MG for 3.4,3.3									
	6	KVVU	08/16/12-08/17/12	The Dr.Oz Show	3-4p	-----ThF-----	:30		\$350.00	NM		
			Ⓜ MG for 3.4,3.3									
E 4	KVVU	08/14/12	08/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-TWTF--				4	\$600.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489093 /	06273652

Contract Dates	Product	Estimate #
08/14/12 - 08/20/12	RESTORE OUR FUTUR	501

Advertiser	Original Date / Revision
ISS/Restore Our Future	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	08/13/12-08/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$600.00	NM		
				See MG 4.5								
	3	KVVU	08/13/12-08/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p	-TuWThF----	:30		\$600.00	NM		
				See MG 4.6								
	5	KVVU	08/16/12-08/16/12	Special Early News	Special Early News	-----Th-----	:30		\$600.00	NM		
	Ⓜ			MG for 4.2 08/16								
	6	KVVU	08/17/12-08/17/12	Special Early News	Special Early News	-----F-----	:30		\$600.00	NM		
	Ⓜ			MG for 4.3 08/17								
Totals											41	\$39,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/20/12	41	\$39,300.00	\$33,405.00
Totals	41	\$39,300.00	\$33,405.00

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 13.2

600 FAIRMOUNT AVENUE, SUITE 306	SALES PRSN PH- TERESA DIFURIA
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SALES PRSN PH- TERESA DIFURIA

CLASS: NATL.	LOCAL	REGIONAL
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[(CE)]

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG13/12 13.23

STA:

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV. WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

RESTORE OUR FUTURE

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AGENCY ADVERTISER CODE = AGENCY EST# = 501
AGENCY PRODUCT CODE =
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2	30	8/14	2	TU-F	2
5	300P-400P	\$275.00	2		

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PROGRAM : ANDERSON COOPER
RA35+ : 1.0
CON COM1: 1X MAX/DAY
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CON COM1: 1X MAX/DAY

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG13/12 13.2

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
21	A		200P-300P	30		\$275.00	8/16	8/17	2		TH-F	2
PROGRAM : ANDERSON COOPER												
RA35+ : 1.0												
ORD COM1 : TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG16 ON LINE-2 FOR 2 SPOTS/WK												
3	S		400P-500P	30		\$350.00	8/14	8/17	2		TU-F	2
PROGRAM : DR OZ												
RA35+ : 1.0												
CON COM1 : 1X MAX/DAY												
22	A		300P-400P	30		\$350.00	8/16	8/17	2		TH-F	2
PROGRAM : DR OZ												
RA35+ : 1.0												
ORD COM1 : TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG16 ON LINE-3 FOR 2 SPOTS/WK												
4	S		530P-600P	30		\$600.00	8/14	8/17	2		TU-F	2
PROGRAM : NEWS												
RA35+ : 2.0												
CON COM1 : 1X MAX/DAY												
23	A		430P-500P	30		\$600.00	8/16	8/17	2		TH-F	2
PROGRAM : NEWS												
RA35+ : 2.0												
ORD COM1 : TP CHG DUE TO NFL PRE-SEASON GAME. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG16 ON LINE-4 FOR 2 SPOTS/WK												
6	S		800P-1100P	30		\$1,850.00	8/16	8/16	0		THU	0
PROGRAM : NFL PRESEASON: CINCY V ATL												
RA35+ : 10.0												
18	A		500P-800P	30		\$1,850.00	8/16	8/16	2		THU	2
PROGRAM : NFL PRESEASON: CINCY V ATL												
RA35+ : 10.0												
ORD COM1 : TP CORRECTION. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR AUG16 ON LINE-6 FOR 2 SPOTS/WK												
THIS IS A MAKE-GOOD FOR AUG17 ON LINE-7 FOR 2 SPOTS/WK												

REP HEADLINE# 6273652 TRF# 489093 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET AGENCY CREDIT RISK !! AUG13/12 13.2
 *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12						39300.00						

CONTRACT TOTAL 39300.00
 TOTAL SPOTS 41

MARKET TOTALS \$245,625 KVVU 16% KSNV 33% KLAS 32% KTNV 19% KVMY 0% KVCW 0% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE